

## LEAGUE MEMBERS

Buffalo

Rochester

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Utica

Schenectady

Albany

Binghamton

Elmira

**BUFFALO BASKET BALL CLUB**

MEMBER OF NEW YORK STATE BASKET BALL LEAGUE

RAY J. FISCHER, Manager

~~29 Kossuth Avenue~~

Buffalo, N. Y.

450 Moselle Street

HOME COURT - BROADWAY AUDITORIUM IN BUFFALO, N. Y. - Seating Capacity 10,000

*Copy for Mr. White:*

Buffalo, N.Y., June 13th, 1942.

Mr. William A. Leuschner,  
World Building,  
New York City.

Dear Mr. Leuschner:

*Mr. White: I can use the  
Newark Eagles here on those  
dates. Let me hear from you at once.*  
R.J. Fischer

Although we were very close to getting together definitely upon some dates late last season, and while finally same did not fit in the picture of your clubs, I have decided to drop you a line again this year, after having noted that all night base ball will be banned for the duration of the war in New York and vicinity.

I am not going to try to coax you into sending some of your clubs into this territory, but will merely tell you that with our war industries going full blast, of which the following concerns have mammoth plants in this vicinity: Curtiss and Bell aircraft plants; Bethlehem, Republic and Wickwire-Spencer steel mills; American Car & Foundry Company's and Buffalo Arms Company's munition plants; General Motors' former Motor and Axle plant and their other assembly plant, now working on aeroplane motors; and hundreds of other minor war industries, working on defense sub-contracts, there are now over a million people in Buffalo and the Niagara Frontier, or about one third more population than in normal times.

I am doing surprisingly well in Niagara Falls at Hyde Park Stadium, where I put on one or two night games each week, and we are drawing better than ever in Buffalo. I am sending you herewith a half dozen sport pages from the Niagara Falls Gazette, in which you will notice that I am getting unlimited publicity in that paper every day, with about two, three or four different articles about my games at Hyde Park Stadium on the sport page of each day. The reason why you see all of this publicity in the Niagara Falls Gazette, the only newspaper daily published in Niagara Falls, is that I am working together on this base ball promotion with the sporting editor down there. This information, of course, is confidential, and I sincerely hope that you will treat it that way. You will notice in those sport pages that in advertising our games at Hyde Park Stadium in Niagara Falls, N.Y., when the Cincinnati Buckeyes played the Jacksonville Red Caps, and when the Chicago American Giants played the Cincinnati Buckeyes there this week, that, besides my paid display advertising in those sport pages, there were at least two or three other articles in those sport pages, besides the paid display advertising. Of course, in spite of the fact that I am also taking care of two assistant sport editors of the two Buffalo newspapers, and five radio commentators, we cannot hope to get anything in the Buffalo newspapers like we are getting at Niagara Falls.